



# President Bush's "Clear Skies Initiative" Would Lead to the Largest Reduction of Pollution in History.

Cutting air pollution by 70% over 15 years.

- ✓ Cuts Sulfur Dioxide by 73%
- ✓ Cuts Nitrogen Oxides by 67%
- ✓ Cuts Mercury emissions by 69%

## President Bush is Improving Air Quality.

- **Protects Our Environment:** "Clear Skies" will protect our lakes and forests from acid rain, smog, and haze.
- **Incentives, Not Bureaucrats:** "Clear Skies" uses sensible, proven market-based reforms – rather than bureaucratic regulation – to encourage companies to reduce pollution faster.
- **More Cost-effective:** "Clear Skies" cuts one billion dollars a year in bureaucratic red tape to reduce electricity bills.
- **Improves Health:** Cleaner air quality will reduce asthma and other respiratory diseases.

*President Bush's plan will bring cleaner air faster, more reliably and more cost-effectively than current law requires.*

The National Academy  
of Sciences endorses the  
"Clear Skies Initiative"  
approach.

2/5/04

## San Francisco Chronicle

“Emissions have fallen  
during the Bush years...”

Debra Saunders, 7/15/04

To learn more log-on to: [www.GeorgeWBush.com/Environment](http://www.GeorgeWBush.com/Environment)



MOVING AMERICA FORWARD



# Kerry Opposes "Clear Skies."

Because of politics, Kerry is obstructing the biggest reduction of pollution in history.

- Kerry's policies hurt our economy and cost jobs.
- Kerry supports bureaucratic regulation over proven, effective market-based reforms.
- Kerry supports an international treaty that would cost the U.S. jobs, but exempt fast-growing polluting nations such as India and China.

Since 2000, our air is cleaner.



Nitrogen Oxides - 8%



Sulfur Dioxide - 3%

Source: U.S. Environmental Protection Agency, Air Trends.

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